



MANY STORIES, ONE PEOPLE

Checklist for Publicity Requirements for All Funded Programs

As a condition of your funding, you have agreed to acknowledge the North Carolina Humanities Council in all your publicity. The list below itemizes the requirements you must meet to satisfy the conditions of your award.

Use the North Carolina Humanities Council's credit line in all published materials. The credit line is

The North Carolina Humanities Council is a statewide nonprofit and affiliate of the National Endowment for the Humanities.

Adhere to the North Carolina Humanities Council's standards for logo, tagline, and name in all published materials. See the Humanities Council website for complete and correct formats.

Provide a hyperlink from your website to the North Carolina Humanities Council website. (Contact Donovan McKnight at dmcknight@nchumanities.org or (336) 334-4770 for help.)

Submit calendar information **at least one month** in advance of your event so the Humanities Council can post it on the North Carolina Humanities Council website.

Include mention of the North Carolina Humanities Council as a sponsor in all press releases and send a copy of all press releases to the North Carolina Humanities Council.

Provide copies of all promotional materials in your final report to the North Carolina Humanities Council.

Contact Jennifer McCollum at jmccollum@nchumanities.org or (336) 334-5704 for further information and support with any of the above requirements.