



NORTH CAROLINA  
HUMANITIES  
COUNCIL

2020 SPONSORSHIP

MUSEUM ON MAIN STREET



## BE A PART OF OUR WORK IN RURAL COMMUNITIES

Water is life. It shapes our human culture - our ways of life.

The North Carolina Humanities Council presents *Water/Ways* a Smithsonian Institution traveling exhibition touring statewide from May 2020- March 2021. *Water/Ways* is part of Museum on Main Street (MoMS), a collaboration between the Smithsonian Institution and state humanities councils nationwide.

*Water/Ways* draws on the environmental, cultural and historical aspects of water; exploring the relationships between people and water.

Your sponsorship will help to provide North Carolina's rural cultural institutions with high-quality educational exhibits, public humanities programs and capacity development opportunities. Visit us online at [moms.nchumanities.org](http://moms.nchumanities.org).

For more information contact

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PRESENTING SPONSOR	TITLE SPONSOR	MAJOR SPONSOR	SUPPORTING SPONSOR
\$7,500	\$5,000	\$1,000	\$500

Included in the Official Tour Tagline: *Water/Ways* has been made possible in NC by the North Carolina Humanities Council and 'Your Name/Organization'.



Name/logo acknowledgment on Official Sponsor Recognition Plaque located on traveling exhibit panel



Name/logo acknowledgment on high visibility tour announcement banner located at each host site venue



Name/logo acknowledgment in North Carolina Humanities Council generated publicity and social media advertising



Smithsonian  
Institution