



NORTH CAROLINA
HUMANITIES
COUNCIL

MANY STORIES, ONE PEOPLE

Publicity and Marketing Guide



Publicity and Marketing Guide

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Logo Usage Requirements

The North Carolina Humanities Council official logo with tagline is available in multiple configurations at www.nchumanities.org/content/pr-requirements-and-council-logos. The blue/white logo is preferred in most circumstances.

Do not reproduce the logo from photocopies or faxed images and do not change the dimensions of the logo in any way. If you have problems downloading logos, contact Donovan McKnight at dmcknight@nchumanities.org.

Horizontal Format with Tagline

Minimum print size: 2.5" W

Minimum web size: 180 pixels W



Vertical Format with Tagline

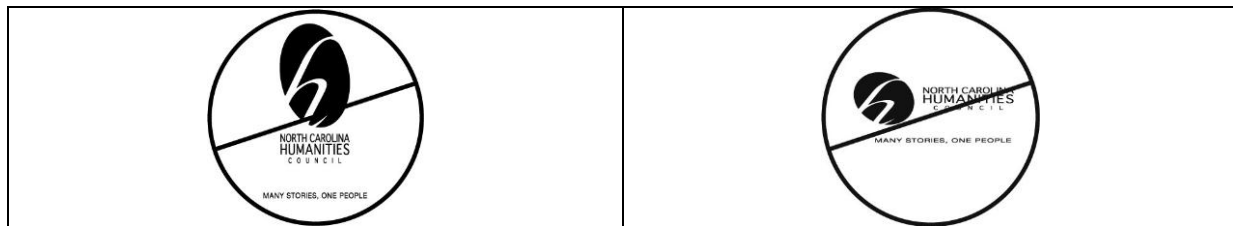
Minimum print size: 1.5" W

Minimum web size: 150 pixels W





Use the logo in the shape and formats provided. Do not make the logo longer or wider. Do not combine it with any other graphic elements. **Always use the logo with tagline.**



Out-of-the-Box Promotions



Photo by Emily Shaw.



Courtesy Arts Council of Wayne County.



Courtesy Mt. Airy Museum of Regional History.



Courtesy Arts Council of Wayne County.