The North Carolina Humanities Council is proud to serve our state by creating opportunities that help us celebrate what makes each of us special and what binds us together in diverse communities across North Carolina.

Thanks to your support in 2018, the North Carolina Humanities Council continued to provide hundreds of programs and grants that equip the people of our state to explore and share their personal and collective stories, values and cultures.

2018 marked a new milestone in our service, as the Council became the new home of the North Carolina Center for the Book, an affiliate of the Center for the Book in the Library of Congress. With this new designation, the Council expanded the reach of our already successful literature programs to offer more opportunities for readers and writers, both young and mature.

Additionally, the Council was awarded a $35,000 grant through the Andrew W. Mellon Foundation for its 2018-2019 special initiative, Journalism and Media Literacy: Fostering Informed Citizens, that deepened the public’s knowledge and appreciation of the vital connections between democracy, the humanities, journalism and an informed citizenry.

Thank you for helping us grow and thrive in 2018, so that we can continue our mission for many years to come.

Please visit us online at www.nchumanities.org to learn more about our work and impact across North Carolina.

With gratitude,

Sherry Paula Watkins
Executive Director

This report reflects the North Carolina Humanities Council’s Fiscal Year 2018 (November 1, 2017- October 31, 2018)
HARLAN JOEL GRADIN AWARD FOR EXCELLENCE IN THE PUBLIC HUMANITIES
“JANE AUSTEN SUMMER PROGRAM,” 2018 WINNER

The Council’s 2018 Harlan Joel Gradin Award for Excellence in the Public Humanities was presented to the Jane Austen Summer Program (JASP) for the program’s outstanding collaborative qualities, commitment to educator capacity-building and ability to inspire a greater appreciation of English Literature. JASP is an annual, multi-day symposium that focuses on one of Jane Austen’s works each summer and is designed for scholars, students, teachers and anyone with a passion for Jane Austen. When asked about JASP, Dr. Harlan Joel Gradin, for whom the award is named, reflected that, “opportunities to read, think critically, and engage with others is part of what makes the humanities so essential to the health of our nation.”

The Gradin Award is presented to outstanding and imaginative public humanities projects that are funded in part by the Council and affirm its mission. The award is named in honor of Dr. Harlan Joel Gradin, a former Council staff member from 1991-2011.
The Council’s 2018 Linda Flowers Literary Award was presented to Jennifer Brown for her entry, “Landscape with Death and Birth.” The award was publically announced during the North Carolina Writers’ Network Fall Conference in Charlotte. Brown received an honorarium and a residency at Weymouth Center for the Arts & Humanities where she performed a public reading of her work. Zachary Lunn received Honorable Mention for his submission of “Jameson.”

The Flowers Award is a statewide literary contest that honors the late Linda Flowers, who served as a Council Trustee from 1992-1998. The award recognizes humanities excellence and celebrates North Carolina experiences through writing.
On October 5, 2018, the Council presented Dr. Margaret D. Bauer with the 2018 John Tyler Caldwell Award for the Humanities for her lifelong achievements as a professor, editor, scholar, author and supporter of literature in North Carolina.

Since 1997, Dr. Bauer has been the Editor of the *North Carolina Literary Review*, advocating for Southern literature and serving as an inspiration and mentor to a myriad of Southern writers. She is Rives Chair of Southern Literature and Harriot College of Arts and Sciences Distinguished Professor at East Carolina University, serves as the Vice President of the Board of Trustees of the Paul Green Foundation and is a Board Trustee of the North Carolina Writers’ Network. In 2017, she notably received the North Carolina Award for Literature, the highest civilian honor given by the Governor of North Carolina.

As a feature of the 2018 Caldwell ceremony, guests enjoyed an exclusive author conversation, “Southern Literature and the Humanities” with Dr. Charles Frazier, international bestselling author and winner of the 1997 National Book Award for Fiction for his novel *Cold Mountain*. Professor of English at East Carolina University, Dr. Liza Wieland, interviewed Dr. Frazier during the conversation.

The 2018 Caldwell ceremony was supported by Courtyard Marriott Chapel Hill, East Carolina University, National Humanities Center, North Carolina Writers’ Network, UNC Friday Center and UNC Press.

The Caldwell Award recognizes those exceptional individuals who have strengthened the educational, cultural and civic life of North Carolinians. Inaugurated in 1990, the award is named for the late Dr. John Tyler Caldwell, a founding member of the North Carolina Humanities Council.
In August 2018, the North Carolina Humanities Council became the new home of the North Carolina Center for the Book, an affiliate of the Center for the Book in the Library of Congress.

Congress created the Library’s Center for the Book program in 1977. Since then, it has become a national force for reading and literacy promotion with affiliates in all 50 states, the District of Columbia and the U.S. Virgin Islands.

The Council has supported the North Carolina Center for the Book since 2000 through a partnership with the State Library of North Carolina, managing the Center’s community reading and discussion program, Let’s Talk About It.

Through a variety of program formats and initiatives, the North Carolina Center for the Book works to foster an interest in books, reading, libraries and the literary heritage of North Carolina and promote the public library’s role as a community cultural center. Additionally, the Center celebrates North Carolina’s literary heritage through supporting the North Carolina Literary Hall of Fame and the North Carolina Literary Map and by representing North Carolina at the annual National Book Festival in Washington, DC.
Road Scholars
A humanities-based lecture program bringing the public a variety of presentations which explore the nuances of culture, identity and community. The Council works with an array of organizations from across the state including historical societies, civic groups, community colleges, churches, libraries, retirement centers, museums, universities and others to host these events. This program reaches rural and underserved areas within North Carolina.

Veterans Reading Groups
A national, scholar-led humanities reading and discussion program for veterans that uses the humanities to build community among those who have military experience.

Let’s Talk About It
This library discussion series connects scholars and communities through literature, poetry and film.

Museum on Main Street
A touring exhibit collaboration program between the North Carolina Humanities Council and Smithsonian Institution. Exhibitions are created by the Smithsonian Institute Traveling Exhibition Service to engage small-town audiences and brings revitalized attention to underserved rural communities. Exhibitions are designed to engage communities and become a catalyst for conversation about life in small-town America. The Council has brought Museum on Main Street exhibitions to North Carolina in 2010, 2012, 2015 and 2018.

Large, Grassroots and Planning Grants
Awards supporting public humanities projects allow North Carolinians of all ages, backgrounds and geographic locations access to the public humanities and the educational and community-building benefits they offer. In 2018, the Council offered Planning grants (up to $750), Grassroots grants (up to $2,000) and Large grants (up to $20,000) for the implementation or planning of humanities-based programming.

Special Initiative
The North Carolina Humanities Council offers rotating, multi-faceted programs that address a particular topic relevant to our nation and state. Initiatives may include various projects, events and grant opportunities related to the designated theme. In 2018, the Council’s special initiative was Journalism and Media Literacy: Fostering Informed Citizens.

Sponsored Programs
In 2018 the North Carolina Humanities Council sponsored six public humanities events that directly advanced the Council’s mission and aligned with its current strategic plan. See page 11 for more detail.

<table>
<thead>
<tr>
<th>FY 2018 Grants &amp; Programs</th>
<th>NCHC Funds Awarded</th>
<th>Community Investment</th>
<th>Total # of Programs or Grants Funded</th>
<th>People Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>Road Scholars</td>
<td>$42,700</td>
<td>$129,560.41</td>
<td>122</td>
<td>6,579</td>
</tr>
<tr>
<td>Veterans Reading Groups</td>
<td>$1,500</td>
<td>$232</td>
<td>1</td>
<td>35</td>
</tr>
<tr>
<td>Let’s Talk About It</td>
<td>$16,600</td>
<td>$174,527.44</td>
<td>18</td>
<td>1,782</td>
</tr>
<tr>
<td>Museum on Main Street</td>
<td>$11,660</td>
<td>$153,314.01</td>
<td>6</td>
<td>69,373</td>
</tr>
<tr>
<td>Re-grants: Large/Grassroots/Planning</td>
<td>$123,751.99</td>
<td>$153,207.82</td>
<td>26</td>
<td>6,783</td>
</tr>
<tr>
<td>Special Initiative</td>
<td>$20,363</td>
<td>$63,773.82</td>
<td>5</td>
<td>1,121</td>
</tr>
<tr>
<td>Sponsored Programs</td>
<td>$39,900</td>
<td>$147,786</td>
<td>6</td>
<td>2,191</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$216,574.99</strong></td>
<td><strong>$674,615.50</strong></td>
<td><strong>184</strong></td>
<td><strong>8,573</strong></td>
</tr>
</tbody>
</table>

*These organizations match the Council’s investment with in-kind and cash contributions from their communities to leverage and maximize cost efficiency and educational opportunities. Multiple grant projects may still be in progress. Final data is available upon request.*
MUSEUM ON MAIN STREET
THE WAY WE WORKED, 2018 TOUR

The North Carolina Humanities Council brought the educational exhibition *The Way We Worked* to six North Carolina host sites in 2018. Museum on Main Street is a one-of-a-kind Smithsonian outreach program made possible through a partnership between the Smithsonian Institution Traveling Exhibition Service (SITES) and state humanities councils nationwide.

With program support and grant funding from the North Carolina Humanities Council, host site organizations develop complementary exhibits, offer public programs and facilitate educational initiatives to increase understanding about the importance of work to their community. The program is designed to build capacity at small organizations, increase community engagement and promote the stories and histories of rural America.

*The Way We Worked* explored how and why American workers perform a diverse array of jobs to power our society. Whether we work for professional satisfaction and personal growth or to ensure the well-being of ourselves and our families, work is a part of nearly every American’s life. Office workers, factory workers, homemakers, truckers and the millions more who keep the nation going through their work make great contributions not only to industry, but also to American culture.

*The Way We Worked* was brought to North Carolina by the North Carolina Humanities Council with support from the Porter Durham Family. The exhibit was created by the National Archives. Support for Museum on Main Street has been provided by the United States Congress.

<table>
<thead>
<tr>
<th>Date</th>
<th>Host Site</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 31–March 13</td>
<td>Eastern Cabarrus Historical Society, Mount Pleasant</td>
</tr>
<tr>
<td>March 19–April 29</td>
<td>Blowing Rock Museum of Art and History, Blowing Rock</td>
</tr>
<tr>
<td>May 5–June 16</td>
<td>Cowan Museum of History and Science, Kenansville</td>
</tr>
<tr>
<td>June 22–August 2</td>
<td>Cumberland County Public Library and Information Center, Fayetteville</td>
</tr>
<tr>
<td>August 8–September 18</td>
<td>Historical Association of Catawba County, Newton</td>
</tr>
<tr>
<td>September 24–November 7</td>
<td>Mountain Heritage Center, Western Carolina University, Cullowhee</td>
</tr>
</tbody>
</table>
2018 LARGE GRANTS

The North Carolina Humanities Council awarded a total of $75,343 in Large Grant funding to the following recipients for their projects which explore North Carolina's cultures and encourage audiences to think critically about different values and ideas. The Council also provides other services for grantees including one-on-one technical assistance, grant writing consultations and referrals.

**Beyond Bricks & Mortar: Urban Renewal & the African American Community in Greenville, NC ($11,128)**
Grantee: East Carolina University
- Funding supported online and traveling exhibitions, public presentations and oral histories of displaced African American communities in Greenville in the 1960s and 1970s. These projects seek to give context to race relations and urban renewal in North Carolina.

**Bull City 150: Reckoning With Durham’s Past to Build a More Equitable Future ($20,000)**
Grantee: Duke University
- Funding supported the presentation of original historical research through public exhibitions, archival documents, sound recordings, maps, data visualizations and hands-on activities for Durhamites to reckon with racial and economic injustices and commit to the future.

**Greensboro Literary Organization ($6,795)**
Grantee: Greensboro Literary Organization
- Funding supported reading and discussion series addressing immigration and refugee issues as they impact the Greensboro community.

**New South for the New Southerner ($17,420)**
Grantee: Levine Museum of the New South
- Funding supported a cultural series in Charlotte to educate the community, provide historical context to current issues and build a bridge across differences through dialogue.

**North Carolina Narrative Healthcare Symposium: Medicine Beyond Medication ($20,000)**
Grantee: Lenoir-Rhyne University
- Funding supported a 2019 symposium and training in Hickory for healthcare practitioners to address the role of storytelling and listening in healthcare. Studies have demonstrated the value of Narrative Medicine in increasing empathy, reducing ethical violations, preventing burnout and increasing diagnostic accuracy in clinical practice.
With today’s fast-paced, 24-hour news cycle, Journalism and Media Literary explored the role the media and journalism have in illuminating historical, social and ethical issues critical to a flourishing society. It also focused on providing educators, students and the general public with news literacy skills – the critical thinking skills to judge the reliability and credibility of news reports and information sources – that help build a more fruitful democracy.

Special initiative programs are partially funded from a $35,000 grant through the Andrew W. Mellon Foundation. Programs were part of the national initiative on Democracy and the Informed Citizen administered through the Federation of State Humanities Councils and funded by the Andrew W. Mellon Foundation. Programs took place starting in 2018 and continued into 2019.

2018 Programs:

Charlotte-Mecklenburg Youth Lead
Grantee: GenerationNation
- Charlotte, May 10, 2018
- Through hands-on presentations, discussions and workshops, high school students connected civic information, news media, personal experiences and civic issues to create educational content to share, present, discuss and inform their peers (and adults).

Teen Media Literacy Workshops
Grantee: I AM not the MEdia, Inc.
- Charlotte, August- September, 2018
- Three workshop series for teens focused on social media’s influence on mental health, social media safety and social media and democracy. Teens also produced photo campaigns around topics of interest. Workshops were located at West Charlotte High School, Vance High School and West Mecklenburg High School.

Online Opportunities for Educators; Various
Grantee: National Humanities Center
- Nation-wide, September 2018
- Two webinars, “Calling Bull: Data Reasoning in the Digital Age” and “The Chinese Internet: A Tool for Control, Business, and Activism” and one five-part module online course for educators on media literacy.

Academic and Cultural Enrichment Series – Democracy in the Age of Fact-Checking
Grantee: Central Carolina Community College Foundation
- Sanford, October 23, 2018
- This event brought national level speakers into their rural county for a public lecture.

Student media campaigns completed through Teen Media Literacy Workshops
In 2018 the North Carolina Humanities Council sponsored six public humanities events that directly advanced the Council’s mission and aligned with its current strategic plan.

**Thrillers! An Evening with Authors John Grisham and John Hart**
Grantee: North Carolina Museum of Natural Sciences
- The Council supported this author conversation that served as the national launch of *The Hush* by John Hart. The event illustrated the value of blurred boundaries between the sciences and the humanities as the evening began with a presentation by paleontologist Lindsay Zanno who revealed new dinosaur discoveries, a natural thriller, and ended with two authors discussing their written thrillers.

**Lumbee Genealogy Symposium**
Grantee: UNC Pembroke Museum of the Southeast American Indian
- The Council supported the conference that was focused on stories to reveal the indigeneity of Lumbee history and culture.

**North Carolina Literary Hall of Fame Induction Ceremony**
Grantee: North Carolina Writers Network/Weymouth Center for Arts & Humanities
- Biennially, the Council supports the North Carolina Literary Hall of Fame induction which recognizes authors who have contributed to our state’s literary tradition.

**North Carolina Museum Council Annual Meeting**
Grantee: North Carolina Museums Council
- The Council supported the annual conference and serves as a liaison on the North Carolina Museum Council’s Board.

**Appalachian Studies Association Conference**
Grantee: Mars Hill University
- The Council supported the conference that was focused on the culture, heritage and contemporary issues facing the Appalachian region.

**North Carolina Music Issue**
Grantee: Oxford American Magazine
- Through a private donor, the Council supported the publication of this issue and sponsored six statewide literary and music events. Issue 103, Winter 2018.
HOW TO CONTRIBUTE

Our work is made possible through the generous financial support of people like you! Please help us continue to deliver these important programs with a tax-deductible donation. For more information please call Melanie Moore at (704) 687-1520.

DONATE ONLINE at www.nchumanities.org

TYPES OF GIFTS:

UNRESTRICTED GIVING — Unrestricted gifts support the Council wherever the need is greatest. Gifts toward operational support ensure organizational sustainability for essential day-to-day activities and flexible programming.

RESTRICTED GIVING — Gifts may be given directly to any Council program, allowing you to support programs most closely aligned with your passion or interests.

WAYS TO GIVE:

CASH GIFTS — A gift of cash is the most common gift.

PLEDGE GIFTS — A pledge of support over a period of time allows you the ability to support the Council at a higher level of commitment while enjoying a more flexible payment method.

MATCHING GIFTS — Businesses and corporations often offer matching gift programs that match dollar-for-dollar charitable contributions given by their employees and, in some cases, former employees. Please consult your employer to see if your gift is eligible to be matched.

BEQUESTS AND PLANNED GIVING — Please consult your financial planner for information about how to name the North Carolina Humanities Council in your Will.

GIFTS OF STOCK — Please consult your financial planner for information about how to transfer shares of stock to the North Carolina Humanities Council.
THANK YOU TO OUR DONORS

**Benefactor $5,000+**
J Porter and Victoria S Durham

**Patron $1,000-$4,999**
Raheem A. Aleem
  in honor of Tracey Evans
William L. Andrews
Elizabeth A. Carlson
  in memory of Barbara and Andrew Anspach
Marian Fragola
Nancy A. Gutierrez
Jenni and Ryan Henderson
Thomas S. Kenan, III
Sally and Russell Robinson
Edward J. Sheary
Arwin Smallwood
  in memory of Bart F. Smallwood
James L. and Carol B. Vorhous

**Associate $100-$249**
Rebecca C. Anderson
  in honor of Fred and Susan Chappell
Robert G. Anthony, Jr.
  in honor of Rebecca L. Godwin
Robert G. Anthony, Jr.
Mr. and Mrs. E. Osborne Ayscue, Jr.
John Beck
Bell Family Foundation
Mr. and Mrs. Berkelhammer
Pat Blackwell
Sam and Carol Bogess
Dr. Brandon and Ms. Fawcett-Brandon
Robert E. Bush, Jr.
James W. Clark, Jr.
  in honor of Bland Simpson
James W. Clark, Jr.
  in honor of Margaret D. Bauer
John and Faye Cooper
  in honor of Susan McCracken
Anne C. Dahle
  In honor of Shelby and Linda Stephenson
Anne C. Dahle
  In honor of Shelby Stephenson
Dick and Marlene Daugherty
Wayne P. Diggs
Harvey and Cindy Gantt
Ellen W. Gerber
Karl Gottschalk
John Griffin
  in memory of Elizabeth E. Griffin
Tom Hanchett
Robert C. Hansen
Frances Huffman
Sandra and J. Deane Irving
Anne and Jonathan Kotch
Elizabeth Kuniholm
  in memory of Henry A. Fairbank
James Leutze
Mr. and Mrs. Vernon Marlin
Joanna Ruth Marsland
Betty R. McCain
  in honor of Betsy Buford
Betty R. McCain
  in honor of the Honorable Elizabeth Buford
Betty R. McCain
  in honor of Margaret D. Bauer
Ann P. McCracken
Richard D. Moore
Music Maker Relief Foundation
Newcomers of Catawba Valley
Tog and Michael Newman
Sharon Owens
David and Lisa Price
Mr. and Mrs. Rapp
Dorothy Spruill Redford
Clyda and George Rent
Lorna Ricotta
Mr. and Mrs. Spanogle
Father Wilbur N. Thomas
Ruel W. Tyson, Jr.
Mary Wayne Watson
  in memory of Kent Morgan
Mary Wayne Watson
  in memory of Mary MacNeill Carlton Croghan
Mary Wayne Watson
  in memory of Patricia Valentino
Mary Wayne Watson
  in memory of William Douglas Edge
Willis P. Whichard
  in memory of Lynn Jones Ennis
Peter Lydens and Linda Wright

**Partner $500-$999**
Lori Allois
Quentin R. Johnson
Maria Magdalena Maiz-Pena and Luis H. Pena Cabello
Susan McCracken
Thomas W. Ross
Rick Thames
David L. Ward, Jr.

**Advocate $250-$499**
Renée Alexander Craft
Mark O. Costley
Mrs. Roddey Dowd
The Dowd Foundation
Friends of the Gaston County Public Library
Darlyne Menscer
David Patton
Matthew Raines
Misty Odell
THANK YOU TO OUR DONORS

Friend - $99
Elliott and Ina Alterman
Elisabeth Amend
Steven Anderson
Bethlehem Branch Friends of the Library
Kathryn Bottoms
Dorothy D. Burkhart
G. Paul Carr
Caswell Friends of the Library
Andrea Clarke
Janice G. Cullinan
Lucy C. Daniels
Jerome Davis
Dorothy Dove
Lawrence S. Earley
  in honor of Bland Simpson
Robert and Della Ewart
Mrs. Chris Fenninger
Virginia Fleming
Friends of the Sneads Ferry Library
Bill and Rochelle Gibney
Dr. Rebecca Godwin
Delilah T. Gomes
  in memory of Paul R. Gomes
Calvin L. Hall
Deborah Hallam
Anna Hayes
Linda W. Hobson
Douglas A. Jackson
David A. Jones
  in honor of Marjorie Jones
Frank Kessler
Doug and Kathie King
Richard H. Kohn
Brent Martin
James I. Martin, Sr.
Willie Nelms
Robert W. Oast
Leland M. Park
Barbara Perry-Sheldon
Patsy L. Pierce
Eva Rand
Louis and Judith Santiago
  in honor of Dorothy Managan
Steve Schewel and Loa Rubert
Senior Scholars
  in honor of Jonathan Buchan
Eve Shy
Lois M. Sowers
Wake Forest Historical Museum
James M. Wallace
Helen Walton
Marie Warlick
Kevin M. Watson
  in honor of John Ehle
Garland and Jane Young

THANK YOU TO OUR SPONSORS

Federation of State Humanities Councils
NC Department of Natural and Cultural Resources
The University of North Carolina Press
National Endowment for the Humanities
Courtyard Marriott
UNC Writers' Network
National Humanities Center
ECU
FINANCIAL OVERVIEW

REVENUES

Public Support
   National Endowment for the Humanities (NEH).................................$994,570
   Other gifts and grants...........................................................................117,000

Other Revenue
   Miscellaneous......................................................................................$5,429
   Interest income.......................................................................................873
   Investment income.................................................................................6,570

Total Revenue......................................................................................$1,124,442

EXPENSES

Program Services
   Program Activities....................................................................................$215,953
   Caldwell Program....................................................................................19,792
   Road Scholars.........................................................................................48,258
   Let’s Talk About It.................................................................................17,560
   Literature and Medicine..........................................................................13,020
   Museum on Main Street...........................................................................25,066
   Veterans Reading Groups..........................................................................9,880
   Journalism and Media Lit........................................................................20,363
   Center for the Book...................................................................................500
   Journey in the New South........................................................................3,750
   Linda Flowers Award...............................................................................2,553
   Re-grants - NEH funds............................................................................151,612

Supporting Services
   Management and general..........................................................................$275,890
   Public relations.......................................................................................34,498
   Fund-raising.............................................................................................108,852
   Lobbying..................................................................................................9,250

Total Expenses......................................................................................$956,790

Net Assets
   Changes in net assets...............................................................................$167,652
   Net assets, beginning of year.................................................................1,665,993

Net assets, ending....................................................................................$1,833,645

Statement of Activities and Changes in Net Assets Fiscal Year 2018 (November 1, 2017-October 31, 2018). The audited statement for fiscal year 2018 is available upon request.
North Carolina Humanities Council Mission: The North Carolina Humanities Council serves as an advocate for lifelong learning and thoughtful dialogue about all facets of human life. We facilitate the exploration and celebration of the many voices and stories of North Carolina's cultures and heritage. Through our programs we seek to cultivate informed and active citizenship as an outgrowth of new awareness of self and community.

North Carolina Humanities Council Vision: The North Carolina Humanities Council envisions people who explore their personal and collective stories asking fundamental questions about identity, work, and culture; learning to value others’ stories and perspectives; and transforming their lives and communities through new reflections and new visions.

The North Carolina Humanities Council is a statewide nonprofit and affiliate of the National Endowment for the Humanities.