Congratulations on your recent award approval and thank you for helping support the public humanities in North Carolina! As a condition of funding, you have agreed to credit the North Carolina Humanities Council and the National Endowment for the Humanities (NEH) in all of your press releases, publicity materials, and promotional activities.

The North Carolina Humanities Council is a steward of public funds and as such, has a responsibility to ensure programs are promoted per the Council’s guidelines. Follow the publicity requirements in this document to help promote your organization, your program, and the essential role the North Carolina Humanities Council plays in support of cultural work in North Carolina.

Providing a visible record of our funding’s reach and impact in the state is essential to make a case for continued funding. Grantees and program beneficiaries play a critical role in ensuring North Carolina Humanities Council funds continue to be available by fulfilling these requirements.

**Official North Carolina Humanities Council and NEH Funding Acknowledgment**

You must use the following credit line verbatim in all your promotions, whether printed, electronic, or broadcast: (including but not limited to, press releases, flyers, posters, brochures, podium signs, newspaper and TV interviews, and Internet announcements)

*This project is made possible by funding from the North Carolina Humanities Council, a statewide nonprofit and affiliate of the National Endowment for the Humanities.*

The acknowledgment of Council support must also include the following statement:

*Any views, findings, conclusions or recommendations expressed in this (publication) (program) (exhibition) (website) do not necessarily represent those of the National Endowment for the Humanities or the North Carolina Humanities Council.*

- The statement does not need to be in the same size font as that of the Council logo and tag line, nor must it be located immediately adjacent to the logo. The policy statement requirement will be waived in instances when it is not feasible or appropriate to include it, such as on acknowledgment plaques for buildings or objects.
- You should also acknowledge the North Carolina Humanities Council on your website by linking it to www.nchumanities.org.

**Use of Council Name, Logo, and Tagline**

- Grantees and Host Organizations must prominently display the North Carolina Humanities Council’s official logo with tagline (“Many Stories, One People”) in all promotions.
  - The North Carolina Humanities Council logo and tagline should be used in addition to, not instead of, the above credit line. High-resolution versions of the logo, in color and black and white, are available HERE. Do not reproduce the logo from photocopied or faxed images.
- Use the North Carolina Humanities Council’s full name in all your promotions: the North Carolina Humanities Council. Do not abbreviate any portion of the full or shorter versions: such as, NCHC or NC Humanities Council. Please contact staff if you have any questions.
Additional Ways to Support the Mission of the Council

**Advocate for Continued Funding - Contact Elected Officials**

The North Carolina Humanities Council receives 88% of its funding from the National Endowment for the Humanities, a federal agency. **Without these crucial dollars, the North Carolina Humanities Council would not be able to offer its many programs which transform lives through public humanities.**

In order to ensure continued funding for our programs the North Carolina Humanities Council asks Project Directors to call, email, or write their elected officials at the local, state, and federal level to share the impact of your council-supported events and projects. Project Directors should also encourage program participants (audience members, partners, etc.) to call, email, or write their federal Senators and House Representative to encourage them to continue supporting the essential, ongoing cultural work of the North Carolina Humanities Council.

The following links provide resources to help you advocate for continued federal funding for the North Carolina Humanities Council.

- **Write** – Use this advocacy letter template and tips to write your elected officials [Support Public Humanities: Preserve NEH Funding in NC - Letter Template](#)
- **Call** - Use [this tool](#) created by the Federation of State Humanities Councils to call your members of congress and tell them you support continued funding for the NEH.
- **Email** - Use [this tool](#) created by the Federation of State Humanities Councils to call your members of congress and tell them you support continued funding for the NEH.
- **Join in the national conversation on social media** by using the hashtag #SavetheNEH and share why the humanities matter to you. If you don’t already, please [like us on Facebook](#) and [follow us on Twitter](#) stay in touch. We will have advocacy updates in the coming weeks and months.

**Tips and suggestions for writing your elected officials are provided below:**

- **Describe** how a program you directed/attended was enlightening, educational, or inspiring to your community.
- **Thank** elected officials for the funding that made the program possible.
- **Urge** elected officials to make the humanities a cornerstone of public life by continuing to support funding for the NEH.
- **Four reasons why NEH funding is so important to North Carolina:**
  - We provide opportunities for small towns and rural communities
  - We support military personnel and their families
  - We ensure a strong return on public investment
  - We provide in-state oversight that benefits North Carolina citizens